

ZEYAO LI

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zeyaoli.com

EDUCATION

New York University Shanghai

Shanghai, China / 2015 - 2019

B.S. in Interactive Media Arts

NYU Shanghai "Lighting my way" Scholarship, 2015

NYU Dean's List Honors, 2017-2018

NYU Shanghai Recognition Award, 2017 - 2018

New York University Prague

Prague, Czech Republic / 2017

New York University

New York, New York / 2017 - 2018

WORK EXPERIENCE

R/GA *Production Intern*

Shanghai, China / 2018

Produced digital projects for clients, included Google, Nike and Siemens

Managed the traffic and the organizations of the projects

Assisted with the Scope of Work (Deliverables, Goals, Timeline, Budget)

Kept the projects on track, led the meetings and delivered the creative work

PragueCast *Correspondent & Sound Editor*

Prague, Czech Republic / 2017

Assisted the producing work with BBC Prague Correspondent Rob Cameron

Conducted interviews and produced the podcast about the culture and life in Czech Republic

T: The New York Times

Style Magazine *Editor Intern*

Beijing, China / 2017

Managed T Magazine China Weibo and WeChat public accounts

Assisted with the creation of original content to attract readers

i-D Magazine *Freelance Editor*

Shanghai, China / 2016 - 2017

Oversaw the content and quality of magazine publications

Maintained the connections between i-D Worldwide and i-D China

SKILLS

Language: Fluent in English and Chinese;

Creative Technologies: Processing, p5.js, Leap Motion, Kinect, MadMapper, Unity 3D, Unreal Engine 4;

Physical Computing: Arduino;

Fabrication: Laser cutting, 3D Printing;

Programming: JavaScript, HTML5/CSS3;

Media Production: Photoshop, Audition, Illustrator, InDesign, Premiere, FinalCutPro

EXTRACURRICULAR

NYU Shanghai Orientation Team

Orientation Ambassador

Shanghai, China / 2016 - 2018

Collaborated with faculty and staff to organize programming and activities, over 150 hours work in total

Supported the Office of Orientation throughout assigned orientation periods, including welcome calls, and the six-week new student experience program after the orientation week

NYU Shanghai Student Government

Director of External Affairs

Shanghai, China / 2016-2017

Established connections between NYU Shanghai and over 10 local Chinese universities

Connected NYU Shanghai Student Government with various sponsorships, and supported Student Government events

New York University *Reality Show Cast*

New York, New York / 2016

Designed a 1.5 hours' musical, including songwriting, choreography and sketch writing

Systematically took more than 100 hours' drama training at NYU Tisch school of the Arts

Performed musical at NYU Tisch and Shanghai Himalayas center